



PATENT  
Customer No. 22,852  
Attorney Docket No. 08011.3010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
)  
John DeMayo et al. ) Group Art Unit: 2121  
)  
Application No.: 09/711,261 ) Examiner: Donald Champagne  
)  
Filed: November 10, 2000 )  
)  
For: APPARATUS AND METHOD FOR ) Confirmation No.: 6688  
HYPERLINKING SPECIFIC WORDS )  
IN CONTENT TO TURN THE WORDS )  
INTO ADVERTISEMENTS )  
)

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**TRANSMITTAL LETTER**

Enclosed is a reply to the Final Office Action mailed August 2, 2004. The items checked below are appropriate:

- ☒ Applicants hereby petition for a three month extension of time to respond to the above Final Office Action, extending the period for reply through February 2, 2005. The fee of \$1,020.00 for the Extension is enclosed.

The claims are calculated below:

	Claims Remaining After Amendment		Highest Number Previously Paid	Present Extra	Rate	Additional Fee
Total	32	-	30	2	x \$ 18	\$ 36.00
Indep.	8	-	7	1	x \$ 88	88.00
<input type="checkbox"/> First Presentation of Multiple Dep. Claim(s)					+\$300	
TOTAL						\$ 124.00

- ☒ A check for \$1,934.00 to cover the above fees (\$1,144.00) and an RCE fee of \$790.00 is enclosed.

Please grant any extensions of time required to enter this response and charge any additional required fees to our deposit account 06-0916.

Dated: January 27, 2005

By: Anthony J. Lombardi  
Anthony J. Lombardi  
Reg. No. 53,232